

**Pennsylvania DeMolay's Participation in the**

# **DeMolay International Centennial Celebration**



A start-up guide for Pennsylvania Chapters  
to promote and celebrate the Centennial.

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# The Goal

Encourage the Chapters and members of Pennsylvania DeMolay to participate in the DeMolay International Centennial Celebration on an **international, national, state, and local level.**

## Objectives

1. Provide programming and support to PA Chapters that will help them feel like they are a part of the international celebration, whether or not they can participate in a larger national event.
2. Assist members and Chapters with enrolling in international, national, and statewide events.
3. Provide educational material to every Chapter for use in their bi-weekly or monthly meetings.
4. Provide ways for Chapters to gain public recognition by participating in local service events that call attention to the Chapter during the anniversary period.
5. Reconnect Senior DeMolays from Pennsylvania to the Order through Masonic and public outreach efforts.

# Chapter Programs

## Centennial Chapter

Become a "Centennial Chapter" by participating in 9 of the 14 Centennial programs. Centennial Chapters earn a \$10/person registration credit for KeyMan and/or Convention costs in the summer of 2019 and a "Centennial Chapter" ribbon for the Chapter banner.



In order for the Committee to track your Chapter's progress, use this link or the QR code to upload documentation throughout the term: <https://goo.gl/YBVdKh>

## 100 for a Local Charity

Donate \$100 in goods, cash, or services through a fundraiser or a project that involves 5 members giving at least 100 minutes each in volunteer service to a local charity.

## 100 for the State Charity

Donate \$100 in goods, cash, or services through a fundraiser or a project that involves 5 members giving at least 100 minutes each in volunteer service to the state charity — the Children's Dyslexia Centers.

## 100 Senior DeMolays Highlight

This program highlights 100 Senior DeMolays (who have not been involved recently) through their memories of their DeMolay days, or from statements supporting their use of DeMolay principles in their life since their DeMolay days. These memories will be shared by video, audio, blog, and social media posts, depending on how they come to us. Each Chapter will be encouraged to reach out to their own Senior DeMolays to help collect these memories, and will be rewarded for participating for turning in at least 4 unique submissions. We will invite the oldest known living PA Senior DeMolay to attend and address the Annual Convention in 2019, if able.

## Centennial Celebration Moments

Use the DeMolay International provided program of Chapter meeting educational moments, to share history and information about DeMolay's 100 years of service to youth and the world, and to provide a means for member interaction at each Chapter meeting from September 2018 to June 2019.

In order for a Chapter to incorporate the Centennial Celebration Moments as one of the 9 programs needed to become a Centennial Chapter, reports must be made at least once a month to the Google Form.

# Civic Service Month

The Civic Service project involves 100 minutes of Chapter service to the local community throughout the month of October, scheduled all across Pennsylvania. The PA DeMolay office will send press releases promoting the local event and follow up with photos summarizing the statewide event and the local participation.

# DeMolay Marathons

Rejuvenate the DeMolay Marathons program of the 1960s for one year. Each Chapter should conduct a unique marathon: for example, 100 hours of non-stop games, team sports, traveling, dancing, walking, etc. We will then challenge other Chapters across the country to beat our marathons.

# Masonic Service Month

The Masonic Service Month project calls for 100 minutes of DeMolay service to their Masonic sponsor(s) throughout the month of April, scheduled all across Pennsylvania.

# PA DeMolay Centennial Club

The PA DeMolay Centennial Club will be established to award members for earning their Representative DeMolay, Lamp of Knowledge, PMC-MSA, or who become an Elected State Officer between June 1, 2018 and April 30, 2019. As a reward for membership in the Centennial Club, there will be a drawing at the PA DeMolay Spring Leadership Weekend for a variety of special DeMolay prizes, the best of which will be an all-expenses paid trip to Kansas City, Missouri during the 100<sup>th</sup> Anniversary for the Congress and Centennial Celebration in June 2019. Each individual that fulfills one of the requirements will receive 1 entry for the drawing, each individual that fulfills two of the requirements will receive 2 entries, and so on.

In order for a Chapter to incorporate the Centennial Club as one of the 9 programs needed to become a Centennial Chapter, Small Division Chapters (<25 members) need 1 Centennial Club member, Medium Division Chapters (25 - 40 members) need 2 Centennial Club members, and Large Division Chapters (>40 members) need 3 Centennial Club members.

# PR 100

Plan a Public Relations event designed to get 100 people to learn about DeMolay in the local community, or:

Obtain 100 minutes of cumulative radio or television time (for example, a 30-second spot that runs 200 times over the course of a campaign), or:

Distribute and display 100 posters or lawn signs about DeMolay in authorized public places.

# Pro Merito

As one of the centerpieces of the Centennial year, DeMolay International has designed and introduced the Centennial award "Pro Merito." Translating from Latin as "for merit," Pro Merito is a special merit bar drop that can be earned by any active DeMolay during the Centennial year only. Pro Merito is a fantastic way that Chapters can reward members who are doing great work and encourage other members to do more. Pro Merito, like all Centennial programs, is designed to drive membership recruitment, retention and activity.

In order to earn this special award, a DeMolay must do all of the following during the Centennial year:

- Be the first-line signer for at least 2 new members
- Attend a minimum of 6 of his chapter's meetings
- Participate in at least 1 Fundraising activity
- Participate in at least 1 Social activity
- Participate in at least 1 Civic Service activity
- Participate in at least 1 Masonic Service activity
- Attend at least 1 activity outside his own chapter
- Attend a DeMolay Centennial Event

In addition to the Centennial Chapter Google Form, qualifying DeMolays must submit complete this form on DeMolay International's website: <https://goo.gl/AMuyhE>



In order for a Chapter to incorporate Pro Merito as one of the 9 programs needed to become a Centennial Chapter, Small Division Chapters (<25 members) need 1 Pro Merito DeMolay, Medium Division Chapters (25 - 40 members) need 2 Pro Merito DeMolays, and Large Division Chapters (>40 members) need 3 Pro Merito DeMolays.

# Social Event

Plan a Chapter social event to creatively celebrate the 100th Anniversary.

# Statewide Centennial Ritual Competition

We will conduct a Pennsylvania DeMolay Centennial Ritual Competition and issue Centennial participation medals to all DeMolays who compete. Centennial award medals will be issued to the winners. The Statewide Centennial Ritual Competition will be held at the May PA DeMolay State Weekend on May 3 - 5, 2019 at the Masonic Conference Center—Patton Campus.

# Statewide Tree Project

Plant a total of 100 trees in public and Masonic places. Each Chapter would be responsible for one tree as a gift to their local community. PA DeMolay, as a group, will plant another 75 trees at one or more of the Masonic Villages, or at the Masonic Conference Center — Patton Campus, or on some Masonic property in Pennsylvania. This is to celebrate 100 years of DeMolay, and to commemorate the Enviro Act program of the 1970s when DeMolay International actively promoted an environmental conservation effort. Funding will be sought for this from individual donors, Lodges, Chapters that can afford to do it, and other sources. It is suggested that Chapters find a landscaper to work with for the property, get a quote for the tree, and ask for Masonic sponsorship with the given quote.

# Worldwide Initiation Day

In celebration of the first recorded meeting of Mother Chapter, Pennsylvania DeMolay will be participating in DeMolay International's Worldwide Initiation Day on April 1, 2019 at 7:45pm. Chapters should plan to have a special initiation meeting at that time. All DeMolays initiated on Worldwide Initiation Day will be recognized in DeMolay International's Centennial Session Yearbook.

# Calendar/Timeline of Events

## July 2018

- Finalize the Centennial Planning Committee
- Meet with the State Officers at the State Officer / Advisor Training Weekend

## August 2018

- Logo contest winner announced
- Final logo released
- Release/publish Centennial program and calendar to all PA DeMolay Chapters
- PA DeMolay Centennial Ritual Competition date and location set

## September 2018

- Centennial polo shirts available for sale and for members of the Centennial Club

## October 2018

- Start of the Statewide Civic Service Month

## November 2018

- Draft the Centennial Celebration web page for [pademolay.org](http://pademolay.org)

## December 2018

- Centennial Social Media Countdown begins on December 15, 2018

## January 2019

- Invite DeMolay Alumni to attend the business session and honors luncheon at Convention 2019

## March 2019

- Promote the Centennial throughout DeMolay Month
- Centennial Social Media Countdown ends March 24, 2019

## April 2019

- Start of the Masonic Service Month
- Worldwide Initiation Day on April 1, 2019 at 7:45pm

## May 2019

- Prize drawings at the Spring Leadership Weekend for Centennial Club members
- Statewide Centennial Ritual Competition held at the Spring Leadership Weekend

## June 2019

- Publish the Centennial Celebration web page for [pademolay.org](http://pademolay.org)

## July 2019

- Centennial Celebration conclusion at Convention

# Questions?

**Bro. Sean W. Reitze, Youth Director of Centennial Programming:**

Phone: (717) 602-3603

Email: sean.reitze@gmail.com

**"Dad" Thomas R. Labagh, Director of Centennial Programming:**

Phone: (717) 951-9883

Email: trlabagh@pademolay.net

**Pennsylvania Masonic Youth Foundation:**

Phone: (800) 266-8424

Email: pmyf@pagrandlodge.org





**Thank you for your support!**

